

Our Mission

Founded in 2004, Facebook's mission is to give people the power to share and make the world more open and connected. People use Facebook to stay connected with friends and family, to discover what's going on in the world, and to share and express what matters to them.



DA SOCIAL NETWORK... A PIATTAFORMA



The screenshot shows the original Thefacebook website. At the top left is a pixelated profile picture of Mark Zuckerberg. The header features the text "[thefacebook]" in a blue font, with "login register about" links below it. On the left side, there is a registration form with fields for "Email:" and "Password:", and "register" and "login" buttons. The main content area is titled "Welcome to Thefacebook!" and contains the following text:

[Welcome to Thefacebook]

Thefacebook is an online directory that connects people through social networks at colleges.

We have opened up Thefacebook for popular consumption at **Harvard University**.

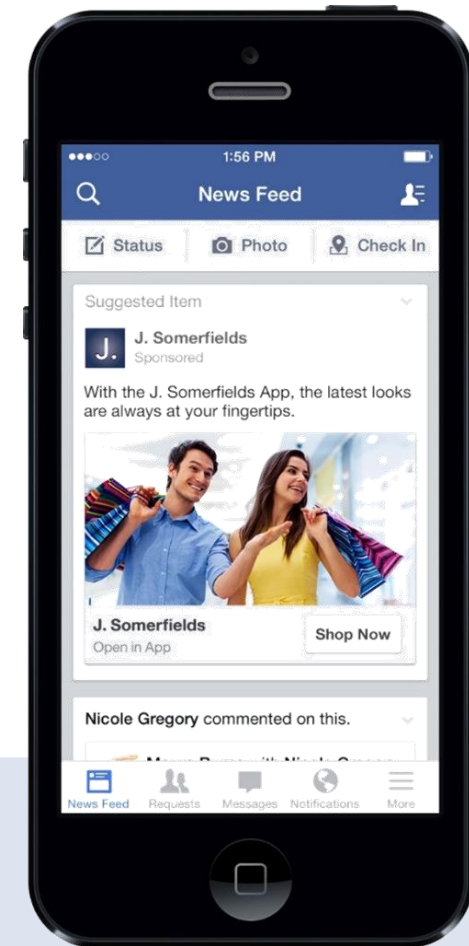
You can use Thefacebook to:

- Search for people at your school
- Find out who are in your classes
- Look up your friends' friends
- See a visualization of your social network

To get started, click below to register. If you have already registered, you can log in.

Register Login

about contact faq terms privacy
a Mark Zuckerberg production
Thefacebook © 2004



~~USERS~~

PEOPLE

facebook Community



1.55 Billion

people on Facebook each month



900 Million

people on WhatsApp each month



700 Million

people on Messenger each month



400 Million

people on Instagram each month



1+ Billion

people on Facebook each day



925+ Million

people using Groups



8+ Billion

video views each day



15+ Million

people online due to Internet.org



45+ Million

small & medium businesses using Pages



Completed Aquila

first unmanned aircraft to beam down internet



Announced first satellite launch

to provide internet



Introduced M

digital assistant powered by AI



Announced Gear VR

consumer release

>22M

Persone attive giornalmente

>19M

Persone attive giornalmente da mobile

>27M

Persone attive mensilmente

>24M

Persone attive mensilmente da mobile



Vivere in un mondo connesso

Essere consapevole delle informazioni che stai condividendo, scoprire come controllarle e avere la possibilità di trovare le risposte di cui hai bisogno



CONSAPEVOLEZZA

CONTROLLO

PROTEZIONE



PRIVACY ON-LINE: che navigatore sei?

Inizia quiz

CONNECTIVITY





“SOCIAL” IS EVERYWHERE



17M

di video condivisi

10B

visualizzazioni

da

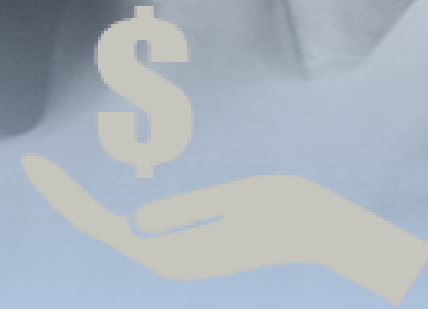
440M

di persone

FACEBOOK FOR SOCIAL GOOD



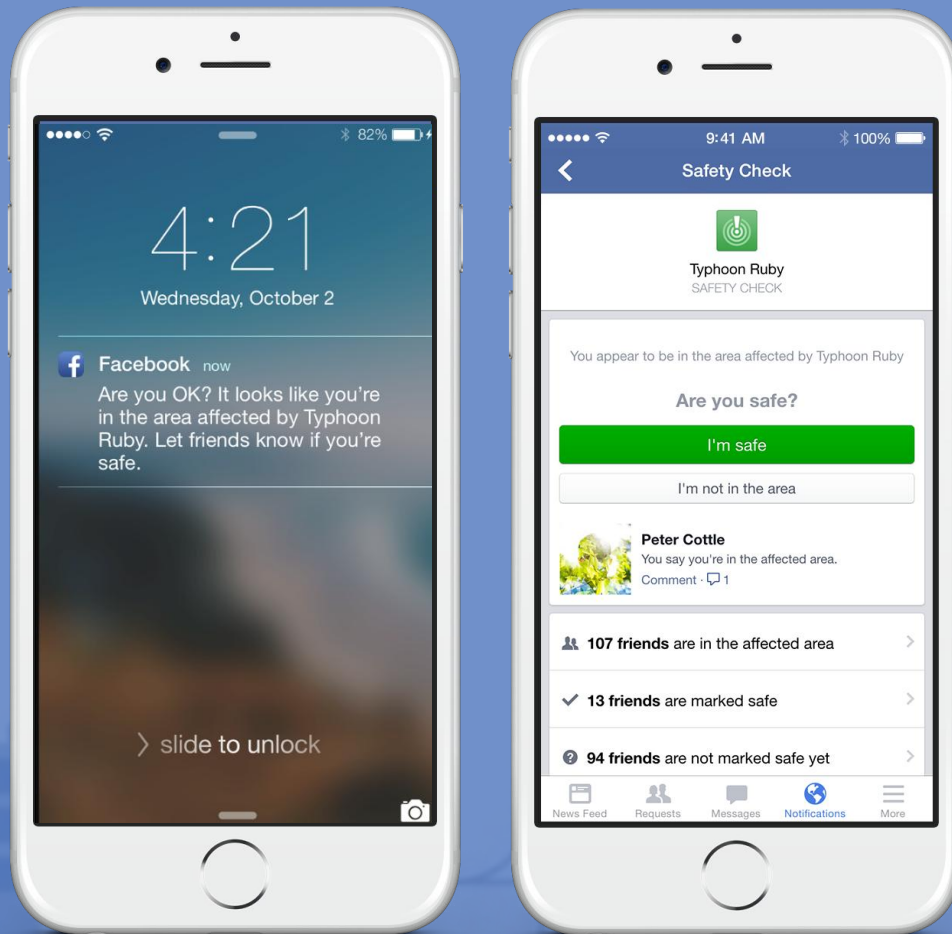
Gestione delle crisi



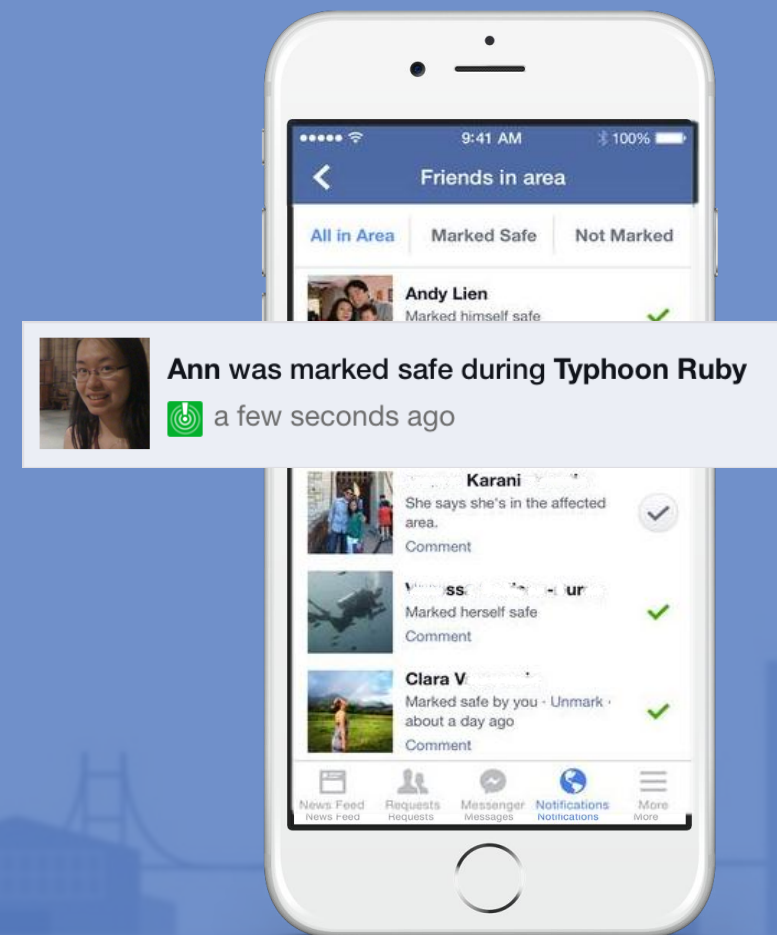
Beneficenza

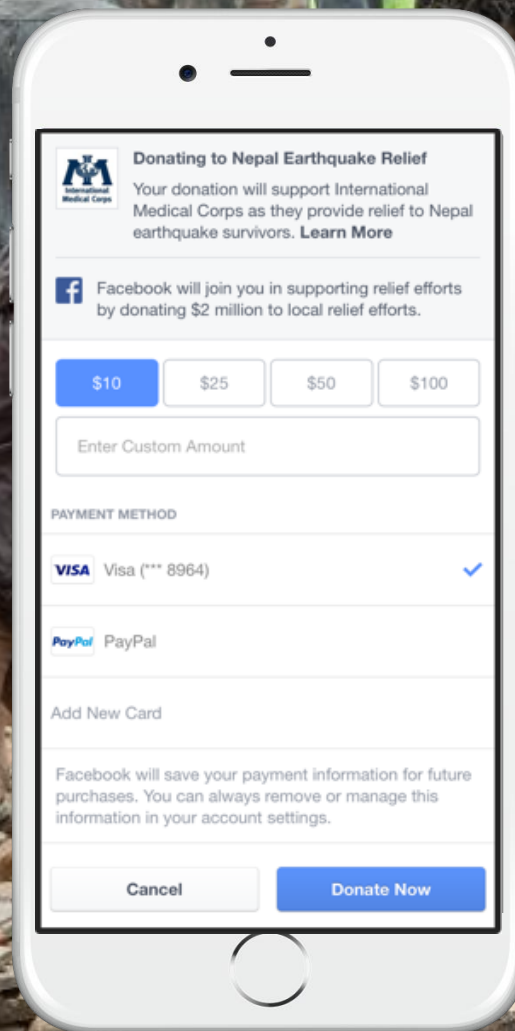
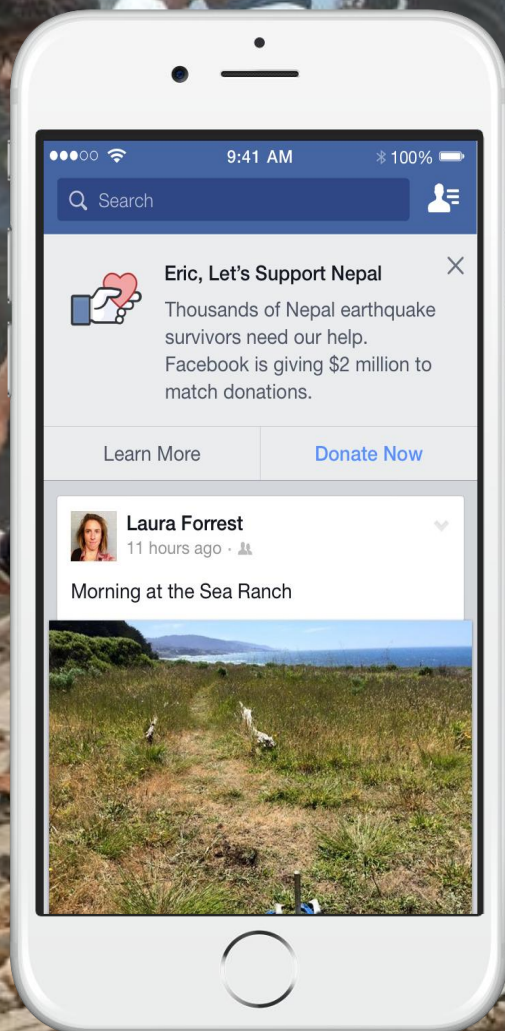
SAFETY CHECK

PERSONE NELL'AREA COLPITA



AMICI DELLE PERSONE AL SICURO





15M

di dollari raccolti

770K

Persone hanno donato

210K

Persone aiutate



ONE IS
BETTER
THAN
PERFECT

**THIS JOURNEY
1% FINISHED**