

Neurofusion

Ri-generare l'immaginazione.



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Buongiorno



Timeline

- **Creatività e cervello umano**
- **Cosa sono le Gen-Ai**
- **Le macchine immaginano?**
- **Come imparano le macchine**
- **Noi e le ai: neurofusione**
- **Futuro?**



“The power to create
something new”
— Merriam-Webster

Creatività

Premio Dona 2023: “Ri-Gener-Azioni”

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/imagine

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Cosa sono, cosa non sono
e come generano.

Gen-ai

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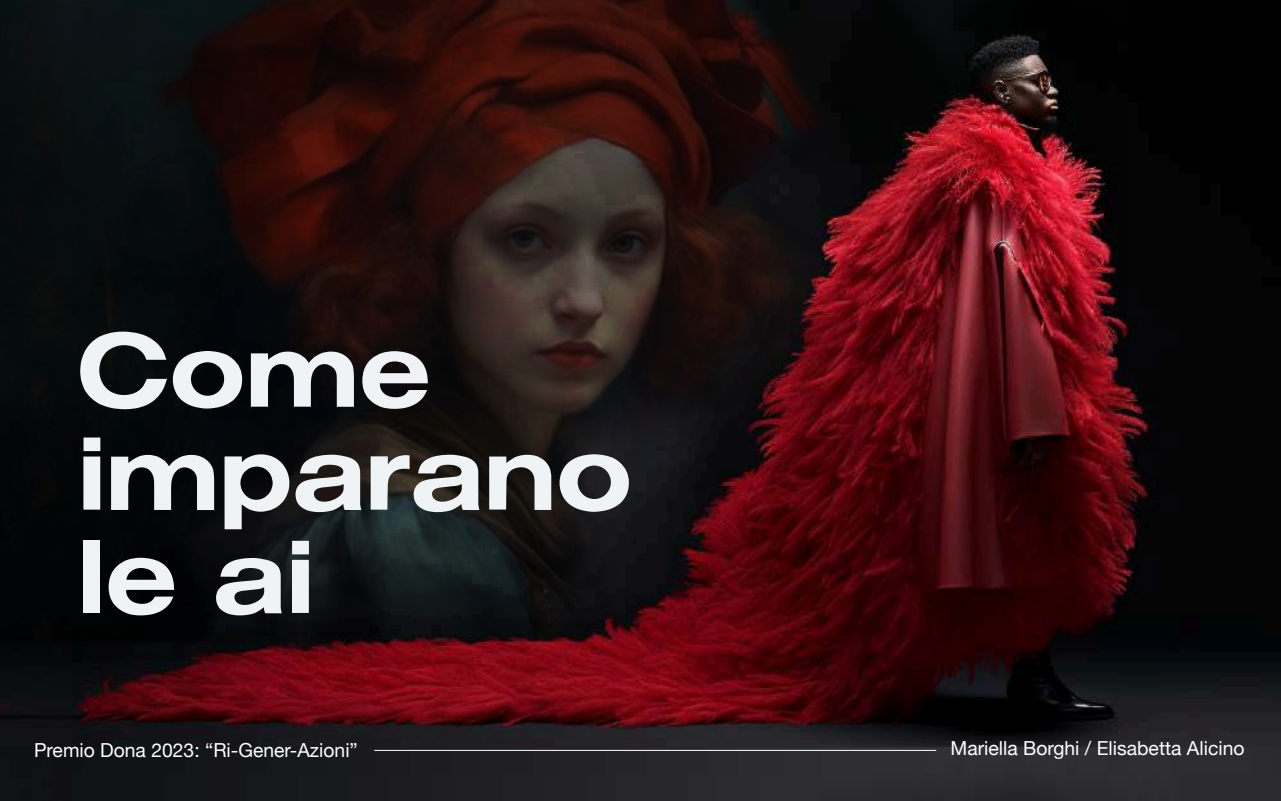
Machine imagination?



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A fashion advertisement featuring a woman in a red headscarf and a man in a red fur cape against a dark background. The woman is on the left, looking directly at the camera with a serious expression. The man is on the right, shown in profile, wearing a voluminous red fur cape and glasses. The overall aesthetic is dramatic and high-contrast.

Come imparano le ai

Sono stupide come un vecchio frigorifero

— Luciano Floridi



A woman with her eyes closed, wearing a flowing, multi-colored dress (pink, orange, yellow, blue) that billows around her. The background is dark with some light spots.

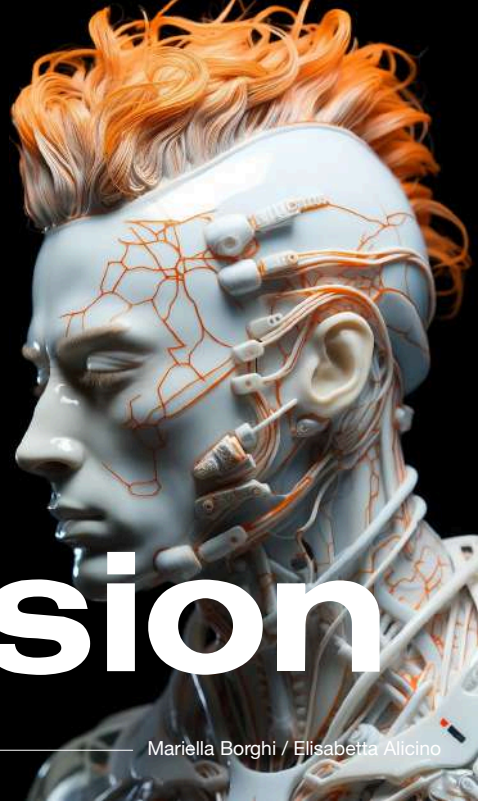
“Ogni nostra cognizione
principia dai sentimenti”

— Leonardo da Vinci

Noi e loro

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Futuro?

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Arrivederci